

Our World IS Wonderful because We Are Different



Help your child see
their unique value
and appreciate others'



Sarah Wills Carlsson
Author of The Adventures of 'ittle Bear
NSpir Learning LLC

I spent many years feeling I was different and didn't belong. Then I realized that was my Superpower!



Understanding differences is key to navigating them...

Together with 'ittle Bear, we help you and your child understand and navigate differences!

The House of Emotional Intelligence



Only one



unique
contribution

Inherent Differences

Race

Gender

First Culture & Language

Socioeconomics

Acquired Differences

Experiences

Education

Add'l languages & cultures

COMMON HUMAN NEEDS

Be safe, matter, belong...

The more we are
aware of and are
secure in our house,
the more open we
are to others

Why does emotional intelligence matter?



- 1) It makes us secure and comfortable in ourselves so we can be open to others
- 2) Teams with more complexity (differences) perform better and are more fun, but 82% of teams don't reach potential (Wheeler) because only 36% of people possess EI ability (Bradberry)
- 3) Job security - soft-skill intensive jobs will account for two-thirds of all jobs in 2030 (Deloitte study) and increased income - people with high emotional intelligence make \$29,000 more per year on average (TalentSearch)

The Cultural Iceberg



OBSERVABLE

May or may not be obvious

Behaviors

Appearance Dress

Language Habits

Customs Beliefs

Traditions

NON-OBSERVABLE

usually out of our own and others' awareness

Norms Expectations Perception

Time orientation Learning Styles

Rules

values Roles Assumptions

The Culture Map



Low-Context

COMMUNICATING

High-Context

Direct Negative Feedback

EVALUATING

Indirect Negative Feedback

Egalitarian

LEADING

Hierarchical

Consensual

DECIDING

Top-Down

Task-Based

TRUSTING

Relationship-Based

Confrontational

DISAGREEING

Avoids Confrontation

Linear-Time

SCHEDULING

Flexible-Time

The Culture Map



Low Context   COMMUNICATING  High-Context

Direct Negative Feedback  EVALUATING    Indirect Negative Feedback

Egalitarian    LEADING  Hierarchical

Consensual   DECIDING   Top-Down

Task-Based    JUSTICE  Relationship-Based

Confrontational     AVOIDS CONFRONTATION

Linear-Time    SCHEDULING  Flexible-Time

Have you encountered someone who you thought behaved wrongly, badly or poorly?



Knowing what you know now, do you have a different way to look at it?
Might they have a different definition of good?

Our First Impression



They are
attacking me!



They are
laughing at me!



They are so quiet,
they don't like me!



Their friendliness
didn't mean friendship!

Apply Our Superpowers



Curiosity

MEANS we want to explore and experience new things. We want to know "Why?"



Courage

MEANS we trust ourselves, know we can solve problems, and are brave enough to enter the UNKNOWN.



Compassion

MEANS we realize there are many ways of being good and right, and we are open to them. We avoid judgment and are kind, even when we don't understand the differences we see.

And We Realize, There's another Explanation



~~They are attacking me!~~

They are interested in me!



~~They are laughing at me!~~

They are having fun and enjoying life!



~~They are so quiet, they don't like me!~~

They are comfortable not talking and being quiet together!



~~Their friendliness didn't mean friendship!~~

They do want to be friends, but with boundaries!

Have you encountered someone who you thought behaved wrongly, badly or poorly?



Knowing what you know now, do you have a different way to look at it?
Might they have a different definition of good?

Curiosity

Do they have a different definition of good/right?
What is another interpretation of their behavior?

Courage

How can I challenge my own views and opinions?
Can we both be right?
How and when do I stand up for myself?

Compassion

How is that person just like me? What do we have in common? How can we respect our differences?



What do they really mean?



1. What do I feel now?
2. What do I think they meant?
3. IS there anything else they might have meant?
4. What's going on with them right now?
5. Do I want to do something about it?

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Build a village

Let's Travel and Learn Together!



Emotional
Intelligence

- Superpowers
- Self-awareness
- Navigating differences
- Handling emotions

Social
Studies

- Geography
- Culture
- History
- Language
- Economics

STEM

- Cooking
- Nature
- English/Metric
- Technology

Sports

- Lacrosse
- Football/
Soccer
- Sailing
- Biking

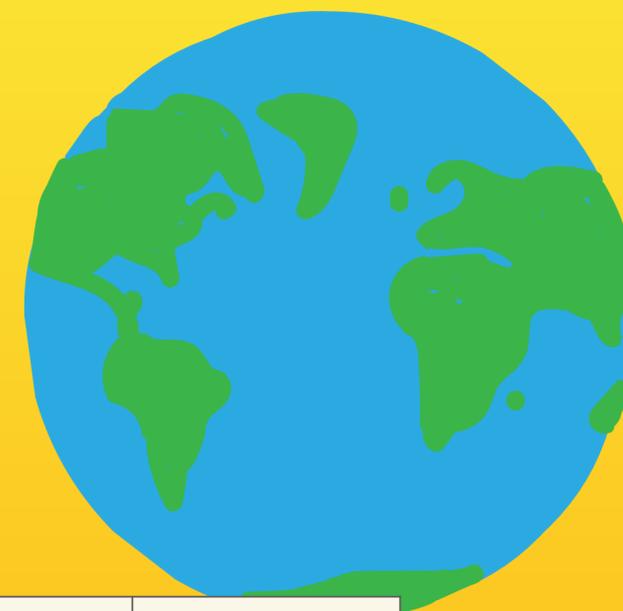
Arts

- Dance
- Painting
- Music
- Architecture

Each book is a unit study and more!

Foreign and Bilingual Language Support

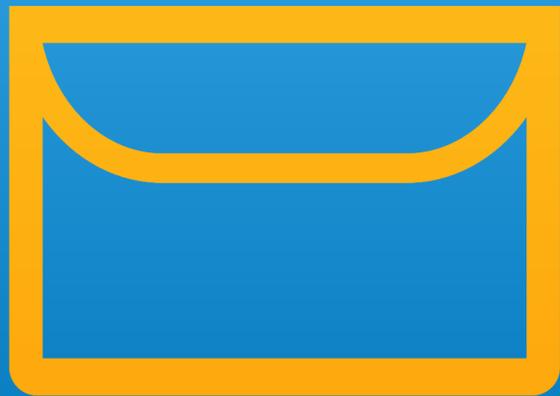
Our books are translated by native speaking humans, not AI



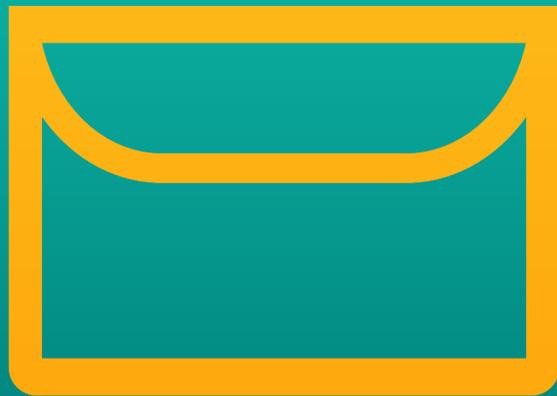
Book / Language	spanish	swedish	german	ukrainian	Arabic	Persian
The Adventures Begin			Planned Q3-2025			
Adventures in France			Planned Q1-2026	Planned Q3-2025		Planned Q1-2026
Adventures in Ireland			Planned Q2-2026	Planned Q3-2025	Planned Q1-2026	
Adventures in Sweden			Planned Q4-2025			
Adventures in the United States (Southeast Edition)	Planned Q3-2025	Planned Q4-2025		Planned Q3-2025		

Why you Should Come With us?

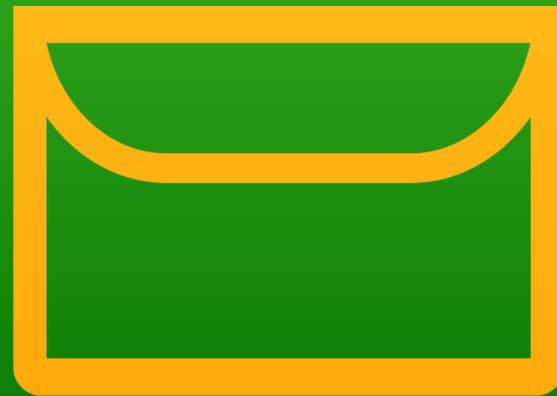
Many Free
Resources
on our
Webpage



Scalable
unit Studies
across Ages



We Love the World
and Can't Wait to
Share It with you!



slides &
Contact us!



Come to the Life Skills Lab and Let's Talk!

Special offers Today Only!



Offer 1:

'ittle Bear Books + 4 postcards from around the world

\$125 Hardback

Includes:

\$60 paperback

1. package of all five of our books
2. passport book with stamps
3. 4 postcards to your child from somewhere in the world

Offer 2:

Homeschool Course Design for first two 'ittle Bear books + two books

Hardback Option: \$59.50

Paperback Option \$33.50

e-Book Option \$24.00

OR Get all 5 books for \$137 hardback,
\$60.50 paperback, \$34 e-Book

Offered with Lisa Tussey - Connected Course Design

slides &
Contact us!



visit NSpir Learning or Connected Course Design

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slides &
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About me...

Born and raised in Kokomo IN
Indiana University Honors Program in Foreign Languages - St Brievic France
BSc Electrical Engineering (Northwestern)
MSc Management (Stanford)
Certifications in GDQ, Miki Island, MBTI, and Belbin
Compassion Institute and Konsten att Coacha Coursework

Worked with more than 10 countries. Visited more than 30 countries.
Lived in USA (CA, IL, IN, SC), Germany, Sweden, France
Intercultural bridge through entire career and trainer for more than 10 years

52 years old - leader, author, coach, teacher, mother, wife, daughter, sister

23 years at General Motors/Delphi (now Aptiv) (Chief Engineer ADAS)
5.5 years at China Europe Vehicle Technology (Module Team Director Feature Design)
5 years full-time author, facilitator and coach

Like traveling, diving, mountain biking, sailing, reading, writing, designing

